



# INDONESIA INTERNATIONAL EDUCATION TRAINING EXPO & CONFERENCE

In conjunction with:



THE BIGGEST & MOST COMPLETE EXHIBITION ON HIGHER EDUCATION, SCHOLARSHIP, PROFESSIONAL TRAINING, EDUCATION TECHNOLOGY, AND LIFESTYLE IN INDONESIA

**22 – 25 February 2024**  
Jakarta Convention Center

Visited by  
**± 30.000**  
Students & Professional



## “NEVER STOP LEARNING”

Participated from  
**all levels of education**  
starting from Diplomas,  
Bachelor Degree, Master's  
Program, Doctoral Program,  
Profession & Military.

Meet Over  
**±140**  
leading Universities  
& Colleges from  
**Indonesia  
& Abroad**



Organized by:

Supported by

Partnership Overseas



[www.ina-educationexpo.co.id](http://www.ina-educationexpo.co.id)

[indonesiaoeducationexpo](https://www.instagram.com/indonesiaoeducationexpo)

PT. Wahyu Promocitra

Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi Republik Indonesia

Dinas Pendidikan DKI Jakarta

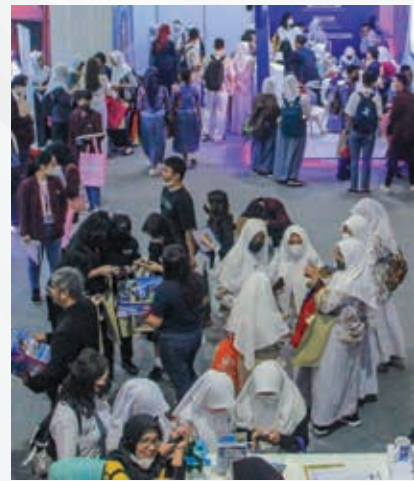
Forum Rektor Indonesia



# The Biggest & Longest Running Exhibition

After the success of the previous edition, The 32<sup>nd</sup> IETE 2024 (Indonesia International Education and Training Expo & Conference), will be held again in conjunction with: IMF 2024 (Indonesia Millennial Festival), IISW (Indonesia International Scholarship Week), 3rd Indonesia Edutech Expo 2024 - the International Exhibition for Technologies and Supplies for Education, Professional Training, IT, and Lifestyle.

The previous 31<sup>st</sup> IETE 2023 was visited by more than 35,000 visitors in 4 days, and also attracted more than 150 locally and internationally accredited universities, colleges and institutes offering extensive courses, and educational technology equipment. It will be an opportunity to network face to face with Most educators, Leaders, Education decision makers, Government Officials, Professionals, HR Managers, Companies, prospective students and many more.



## FEATURE PROGRAM

 <p>Indonesia Future Leader Forum</p>	 <p>Forum Rektor Indonesia</p>	 <p>Scholarship Supermentor Forum</p>		 <p>Seminar Nasional</p>	 <p>Training &amp; Workshop</p>	
 <p>"Taking the right steps to EUROPE study"</p>	 <p>Education Start-Up Day Workshop Study Abroad</p>		 <p>Education Start-Up Zone</p>	 <p>"Tips+Trick Taking the right steps to Top University"</p>	 <p>TOEFL and IELTS Simulation Test</p>	 <p>English Debate Competition</p>
	 <p>Chinese Debate Competition</p>	<p>01011 11010 01011</p>  <p>Coding Competition</p>		 <p>Interest and Talent Simulation</p>	 <p>Campus Tour</p>	 <p>Book Review</p>
 <p>Campus Creativity Festival</p>	 <p>Indoor Barebow Championship</p>	 <p>High-School Creativity Festival</p>		 <p>Entrepreneurs networking Session</p>	 <p>Robotic Competition</p>	

Indonesian outbound continues to grow with an emphasis on regional destinations

# Study finds that young Indonesians are highly motivated to study abroad

Over seventy-one (71%) of the Indonesian student had considered study abroad. Whereas the earlier global survey found that younger students are mainly motivated to study abroad by an interest in cultural exploration, the AFS survey for Indonesia observed a distinct orientation toward academic goals.

## Why Participate?

- INCREASE brand visibility and awareness
- GENERATE new leads and mobilize enrollment drive
- DEVELOP prospect database for future marketing initiatives
- A MEETING POINT with potential students from local / international school / lecturer / Teacher / HR Managers / Government Officials / Corporates / Professionals, and many more



### PREVIOUS IIETE & EDUTECH AT A GLANCE

143 institutions & companies from 12 countries



INDONESIA



CHINA



JAPAN



MALAYSIA



SINGAPORE



TURKEY



AUSTRIA



SOUTH KOREA



AUSTRALIA



RUSSIA



SPAIN



GERMANY



### EXHIBITORS: FACTS & FIGURES

89%

of exhibitors were satisfied with their overall experience at the show

79%

of exhibitors agreed the show is very good for deepening relationship with existing customers

81%

of exhibitors were satisfied with increasing of maintaining their brand awareness

92%

of exhibitors agreed the show is good and must attend every year

87%

of exhibitors agreed the show is the best place to network with student, teacher & professional visitor



## Venue

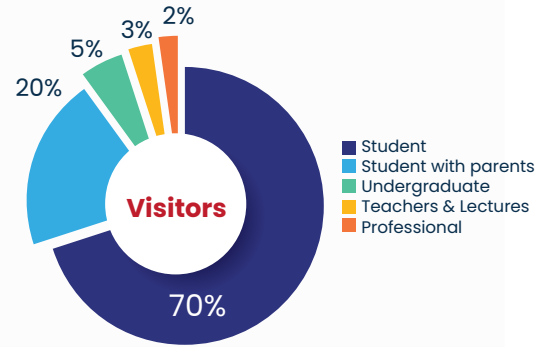
Strategically located in the heart of Jakarta, the Balai Sidang Jakarta Convention Center hosts events for the world's political, business, and entertainment leaders. Established in 1992 (25 August 1992), more than twenty two years experience of hosting world events for some of the world's biggest movers and shakers, and the world's political, business, and entertainment leaders

## Previous invited overseas exhibitor & visitor

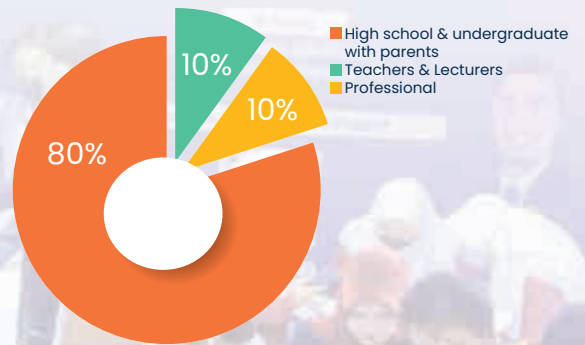


and many more...

## SHOW REPORT



Attended by:  
**28.774 visitors**



**Standard Booth (3x3m)  
US\$ 2.600 (excl. 10% VAT)**

- 1 information counter/table
- 2 folding chairs
- Booth fully carpeting
- 2 lights
- 220V/2 Amp single-phase socket
- 1 waste basket



Organized by:



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