



# MEDIA KIT 2025

[www.sgeducationnetwork.org](http://www.sgeducationnetwork.org)





Media Kit 2025 > About Us

# Make an Impact in the education community

The Singapore Education Network (SEN) is a regional alliance of Education professionals and organizations in Singapore, Asia, and beyond. We are a Knowledge Hub - Education Community - Business Partner and offer stakeholders in the education sector an opportunity to share - learn - collaborate.

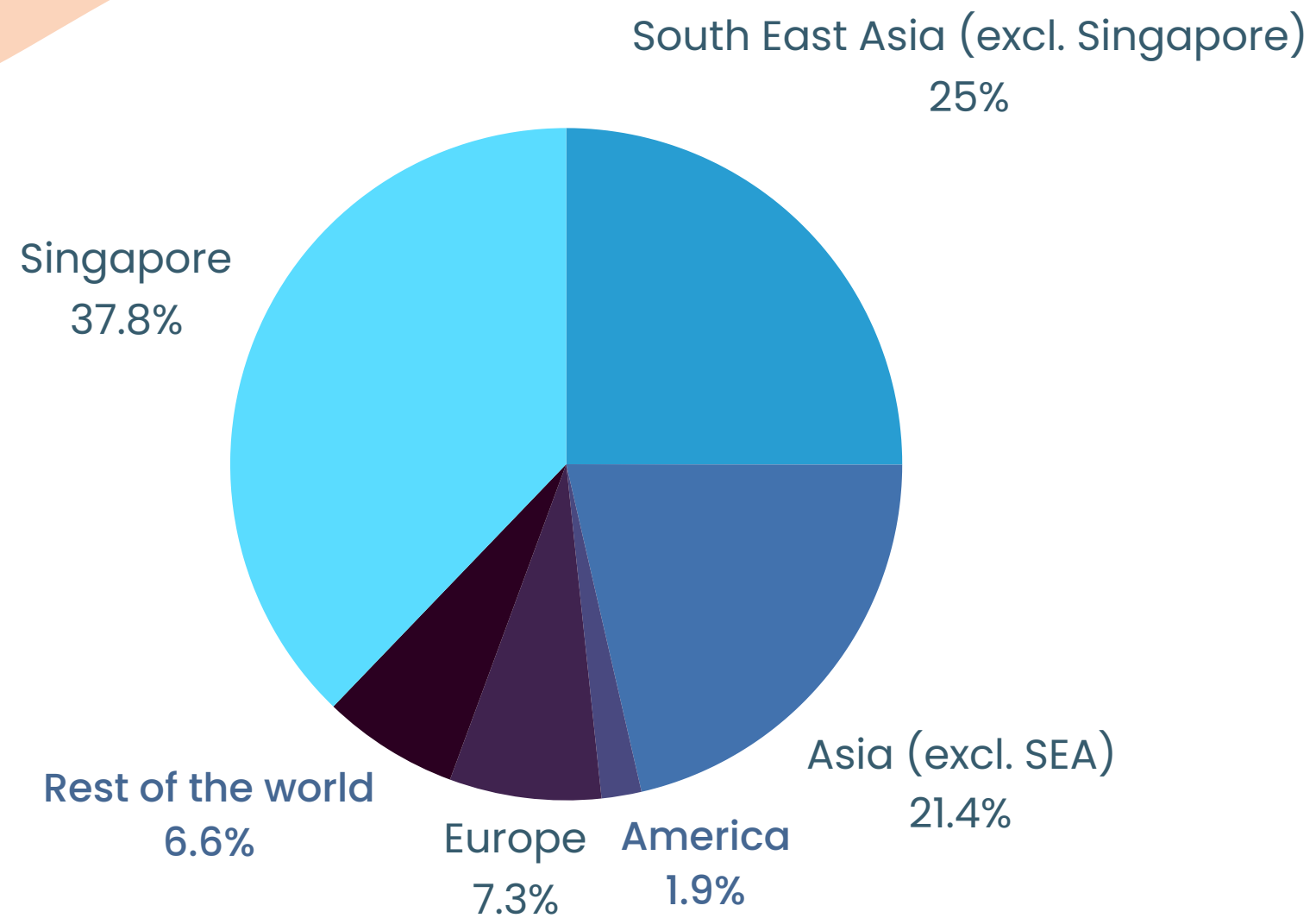
SEN has **2,500+ individual members** from Higher Education institutions, Schools, EdTech & e-learning companies, Think-tanks, Corporates, Government agencies & embassies, International organizations, and more.



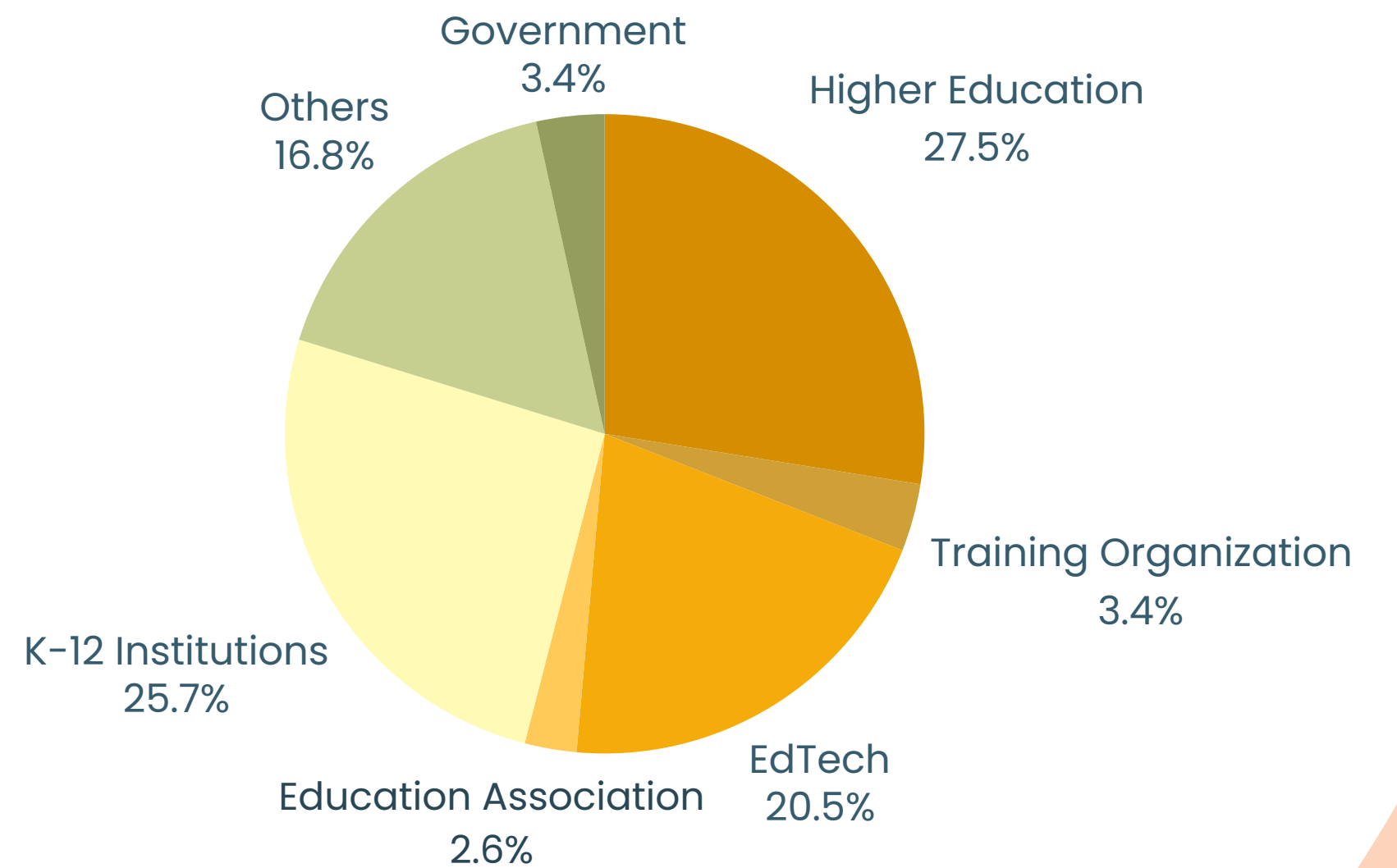


Media Kit 2025 > 2,500+ SEN Members

## Countries & Regions



## Education Segments



\*International Schools, Public Schools, and Early Childhood Centres

# Channels & Audience



## SEN Website



6,000+ page views/month  
1,200+ unique visitors/month

## Newsletter & Events EDM



10,000+  
Subscribers

35+% open rate  
3+% click rate

## LinkedIn Page + Group + Facebook



3,000+  
Followers

600+ Post Views/month  
200+ Unique Visitors/month

## In-Person Events



Teacher Skills  
Network Workshops  
10-20 Attendees



Education Lounge  
20-50 Attendees  
(Singapore,  
Jakarta, & more)



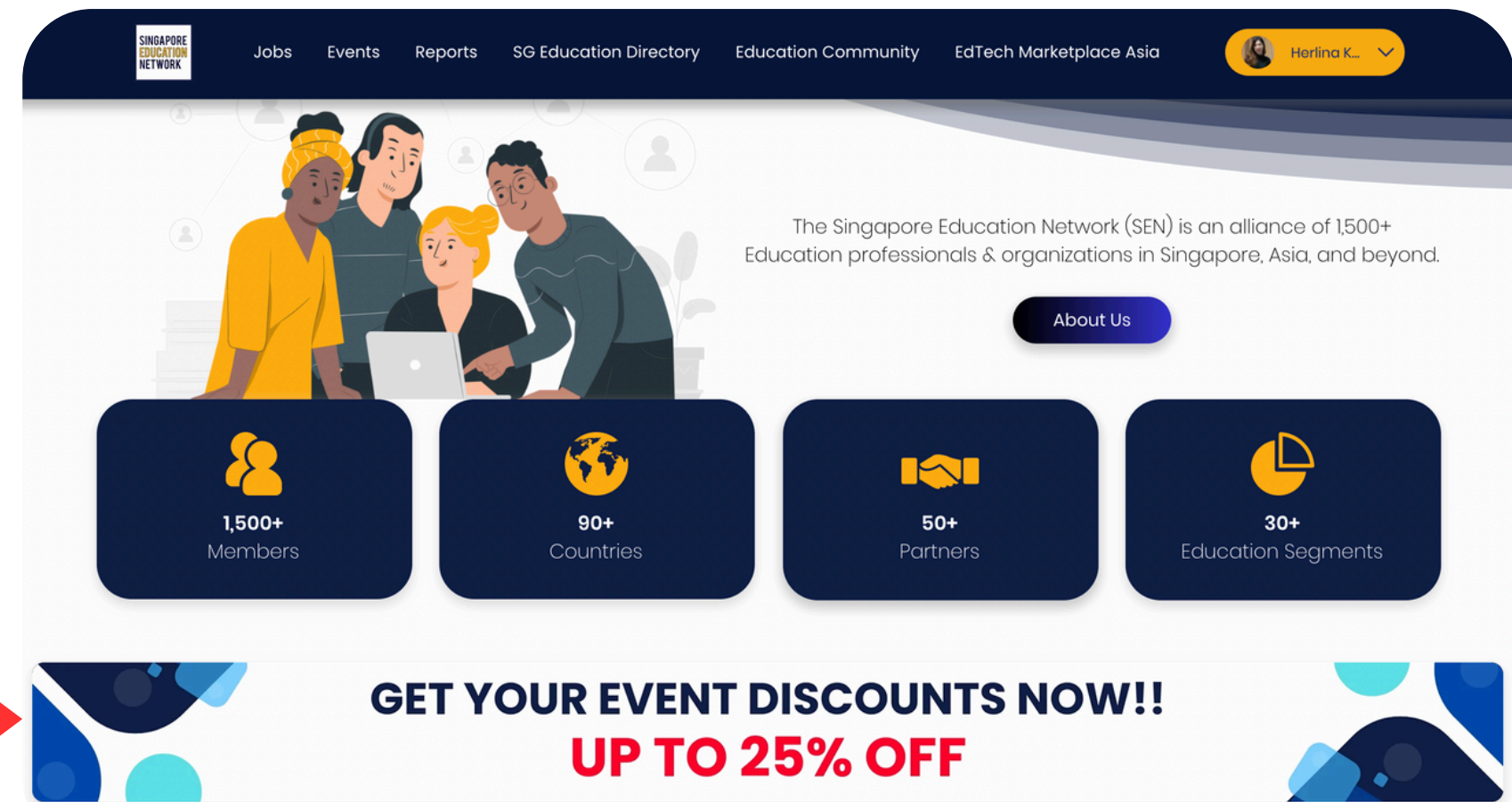
# SEN Website

Promotional banner on:

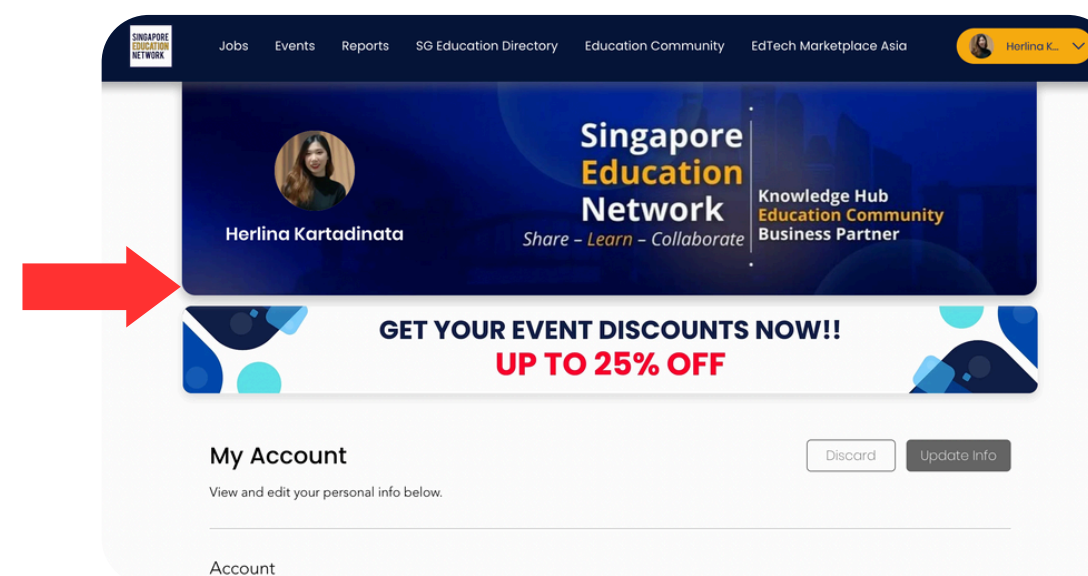
1. SEN home page
2. Member's Dashboard
3. Events Calendar (for events)

[See SEN Website HERE](#)

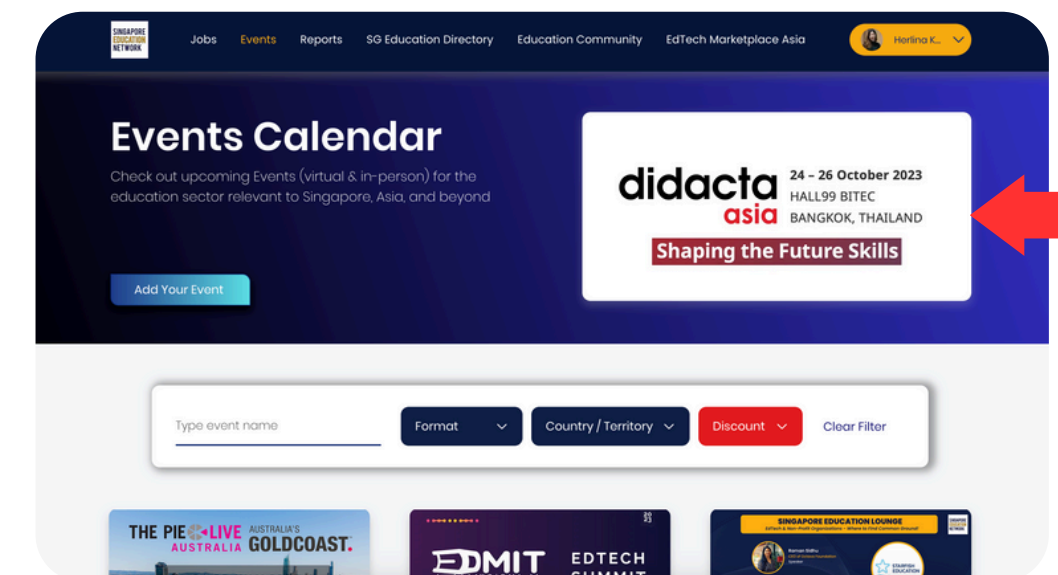
## Home Page



## Member Dashboard



## Events Calendar (for events)





Media Kit 2025 > Channels & Audience

# SEN Newsletter, Events EDM, & Digital Education Newsletter

[See Monthly SEN Newsletter Sample HERE](#)

[See Monthly Events EDM Sample HERE](#)

## Monthly SEN Newsletter

Published every 2nd week of the month.

Ads banner

Sponsored article

Featured Event

## Monthly Digital Education Newsletter

Published every 3rd week of the month.

Ads banner

Sponsored article

Featured Event

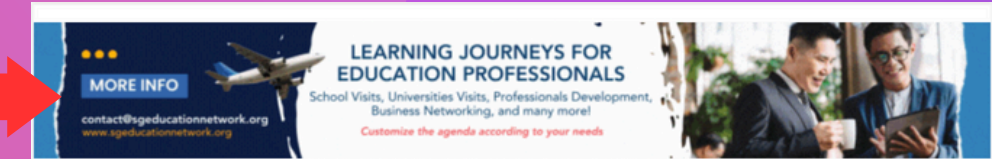
## Monthly Events EDM

Published every 4th week of the month.

Featured Event

Ads banner

Sponsored Article



What is Digital Assessment? A Guide to Inspera's Ecosystem  
*Inspira*



No matter what stage your institution is at in its digital transformation, you'll need the appropriate software that can elevate assessments for your context. Find out the basics about digital assessment and what makes Inspera the right software for you.

Read Full Article for FREE



This content is brought to you by Inspera

Inspira develops digital assessment solutions that empower educational institutions, professional organizations, and awarding bodies across the world. Our cutting-edge ecosystem ensures that assessments are efficient, effective, and accessible.

Featured Upcoming Education Event

Edutech Solutions Summit Bali  
5 - 7 September 2024



Join us for the Edutech Solutions Summit Bali, a premier annual event dedicated to fostering meaningful connections, sharing invaluable knowledge, and cultivating collaborations. Our summit gathers 200 handpicked decision-makers from schools, campuses, and educational foundations in major Indonesian cities.

Indicate you are an SEN Member/ SEN Premium Member/ EdTech Provider on EMA at "Note to Organizer" to claim the discount.

Event Website

Register Here As Sponsor

Featured Event



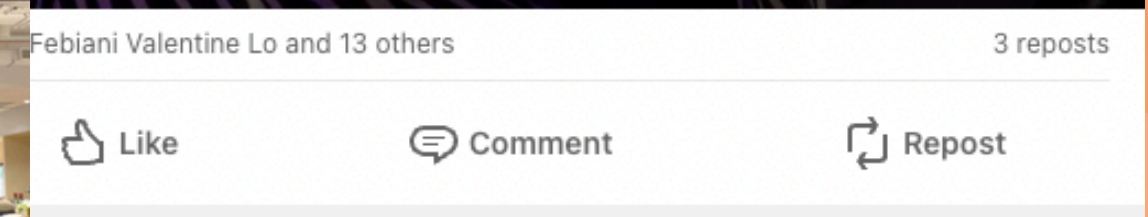
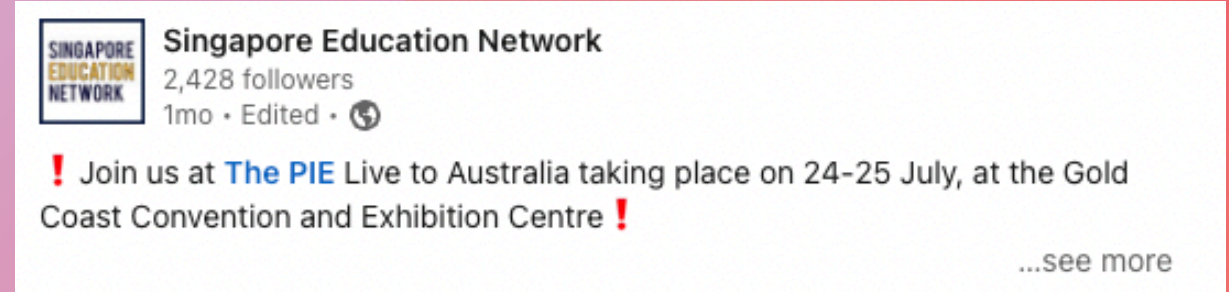
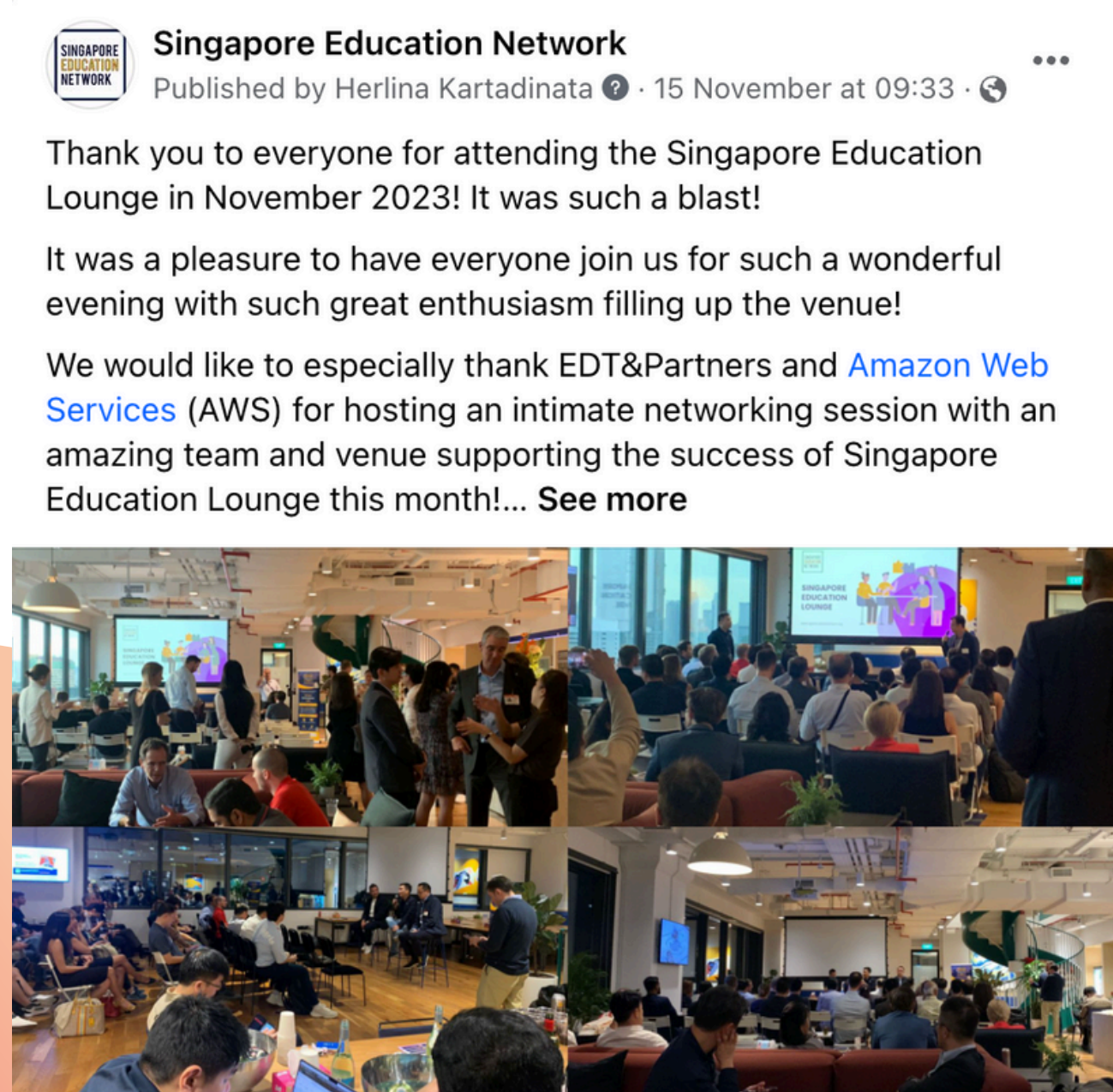
## Media Kit 2025 > Channels & Audience

# Social Media Channels



Promotional activity for:

- Events
- Products
- Branding
- Etc.





Media Kit 2025 > Channels & Audience

# Hosting and/or Sponsorship of Education Lounge Events

[Read more about Education Lounge Events HERE](#)



Education Lounge Event is an in-person gathering of education professionals hosted by an education organization in Asia.



This event is offering an opportunity to network and build partnerships among education stakeholders from Asia and abroad.

## Why Hosting Education Lounge Events?

You can showcase your brand, products, events, etc. to Education Professionals from Asia and abroad.







Media Kit 2025 > Channels & Audience

# Hosting and/or Sponsorship of Teacher Skills Network Workshops in Asia

[Read more about Teacher Skills Network HERE](#)



Teacher Skills Network is an Initiative to support Teachers & Educators in their professional development journey.



This network of teachers and educators offers both online and in-person workshops designed to enhance teaching techniques and empower educators with practical tools for professional growth.

## Why Hosting Teacher Skills Network Workshops?

You can showcase your EdTech product to the teacher community in Asia.





## Media Kit 2025 > Clients & Partners



清华大学东南亚中心  
Tsinghua Southeast Asia Center



and many more!



Media Kit 2025 > Contact

COLLABORATE WITH  
SINGAPORE EDUCATION NETWORK

# Contact Us



[contact@sgeducationnetwork.org](mailto:contact@sgeducationnetwork.org)



[www.sgeducationnetwork.org](http://www.sgeducationnetwork.org)



Singapore & Jakarta