



MEDIA KIT 2024

www.sgeducationnetwork.org





Media Kit 2024 › About Us

Make an Impact in the education community

The Singapore Education Network (SEN) is a regional alliance of Education professionals and organizations in Singapore, Asia, and beyond. We are a Knowledge Hub - Education Community - Business Partner and offer stakeholders in the education sector an opportunity to share - learn - collaborate.

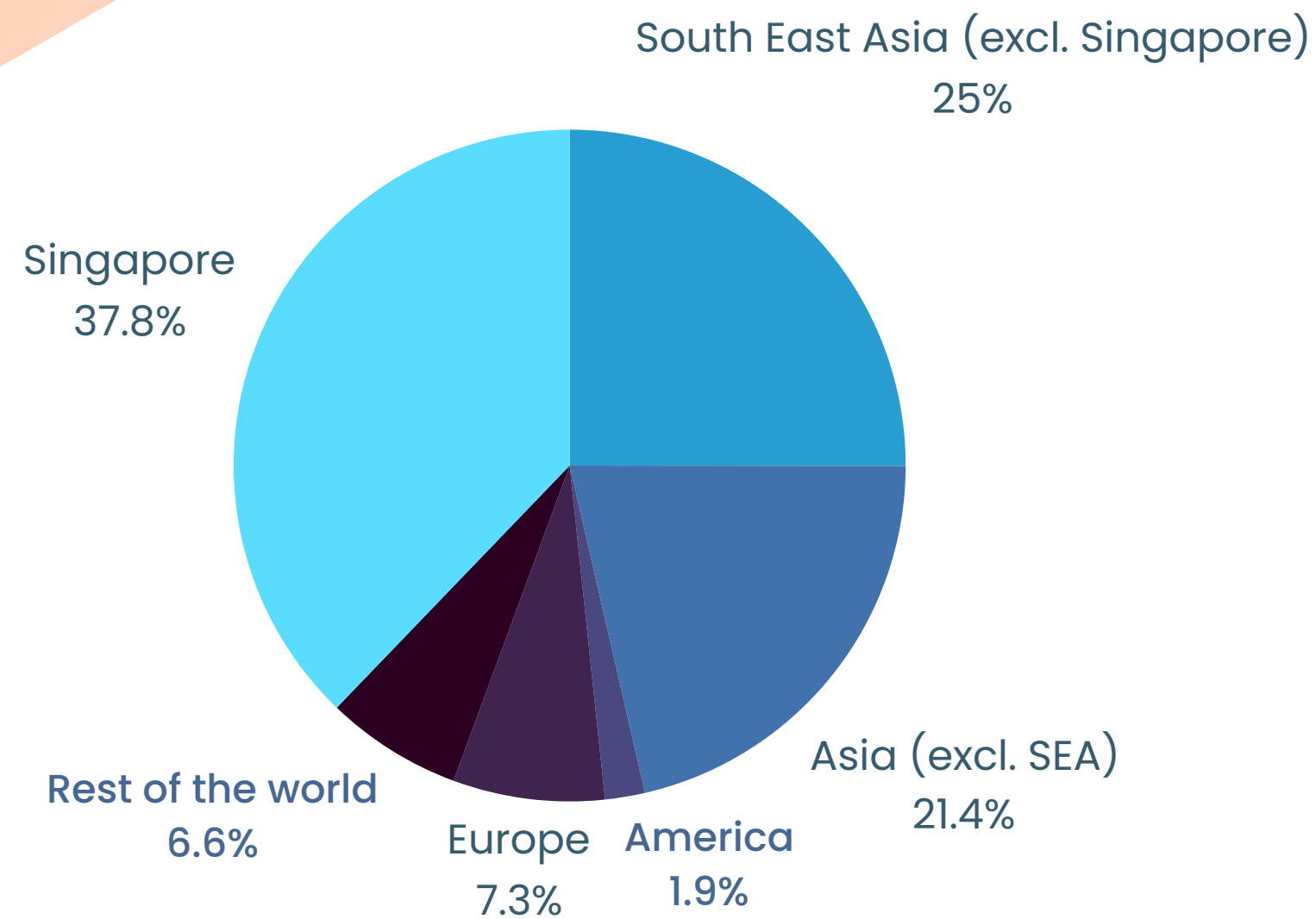
SEN has **2,500+ individual members** from Higher Education institutions, Schools, EdTech & e-learning companies, Think-tanks, Corporates, Government agencies & embassies, International organizations, and more.



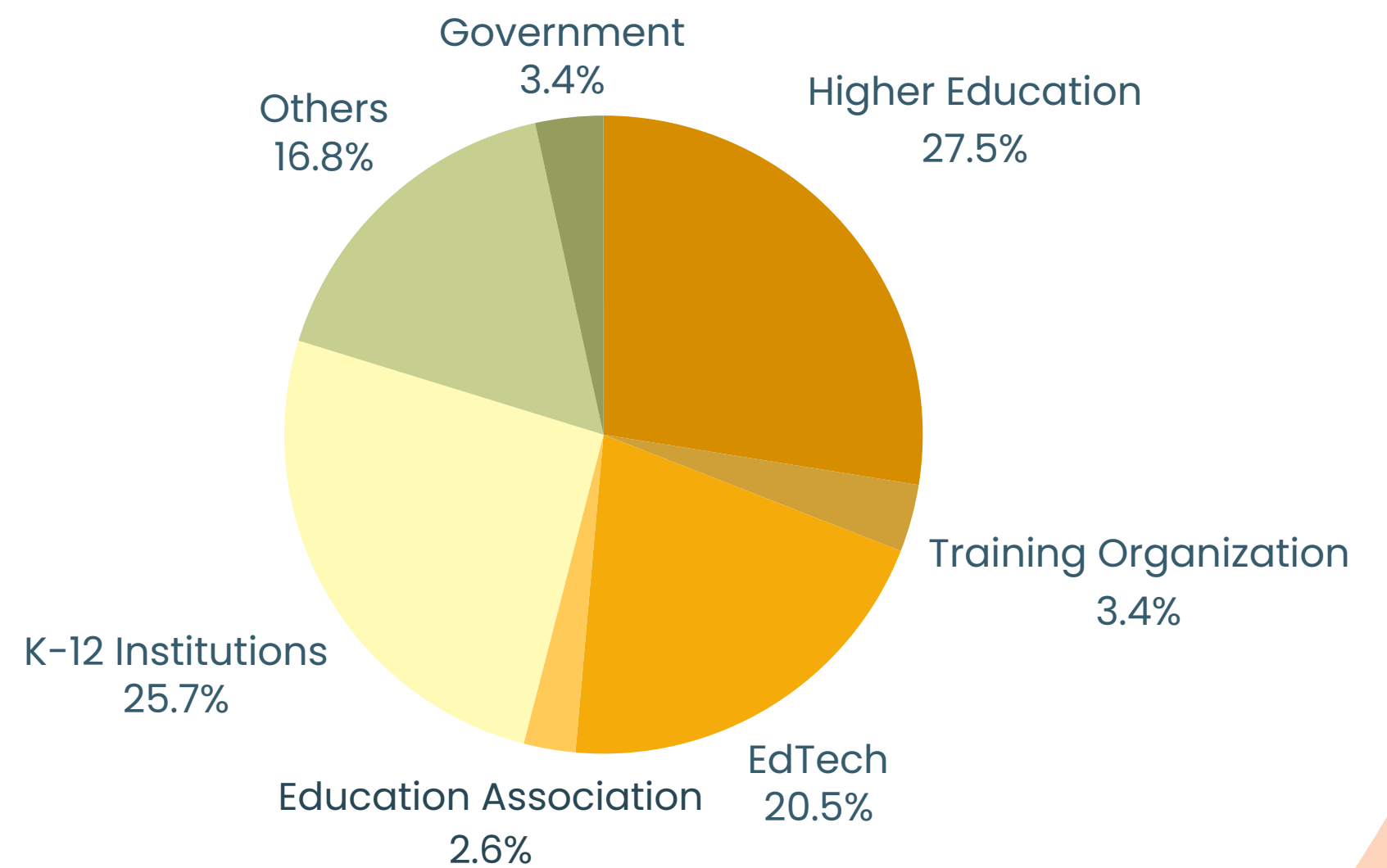


Media Kit 2024 > 2,500+ SEN Members

Countries & Regions



Education Segments



*International Schools, Public Schools, and Early Childhood Centres

Channels & Audience



SEN Website



6,000+ page views/month
1,200+ unique visitors/month

Newsletter & Events EDM



10,000+
Subscribers

35+% open rate
3+% click rate

LinkedIn Page + Group + Facebook



3,000+
Followers

600+ Post Views/month
200+ Unique Visitors/month

In-Person Events



Teacher Skills
Network Workshops
10-20 Attendees



Education Lounge
20-50 Attendees
(Singapore,
Jakarta, & more)



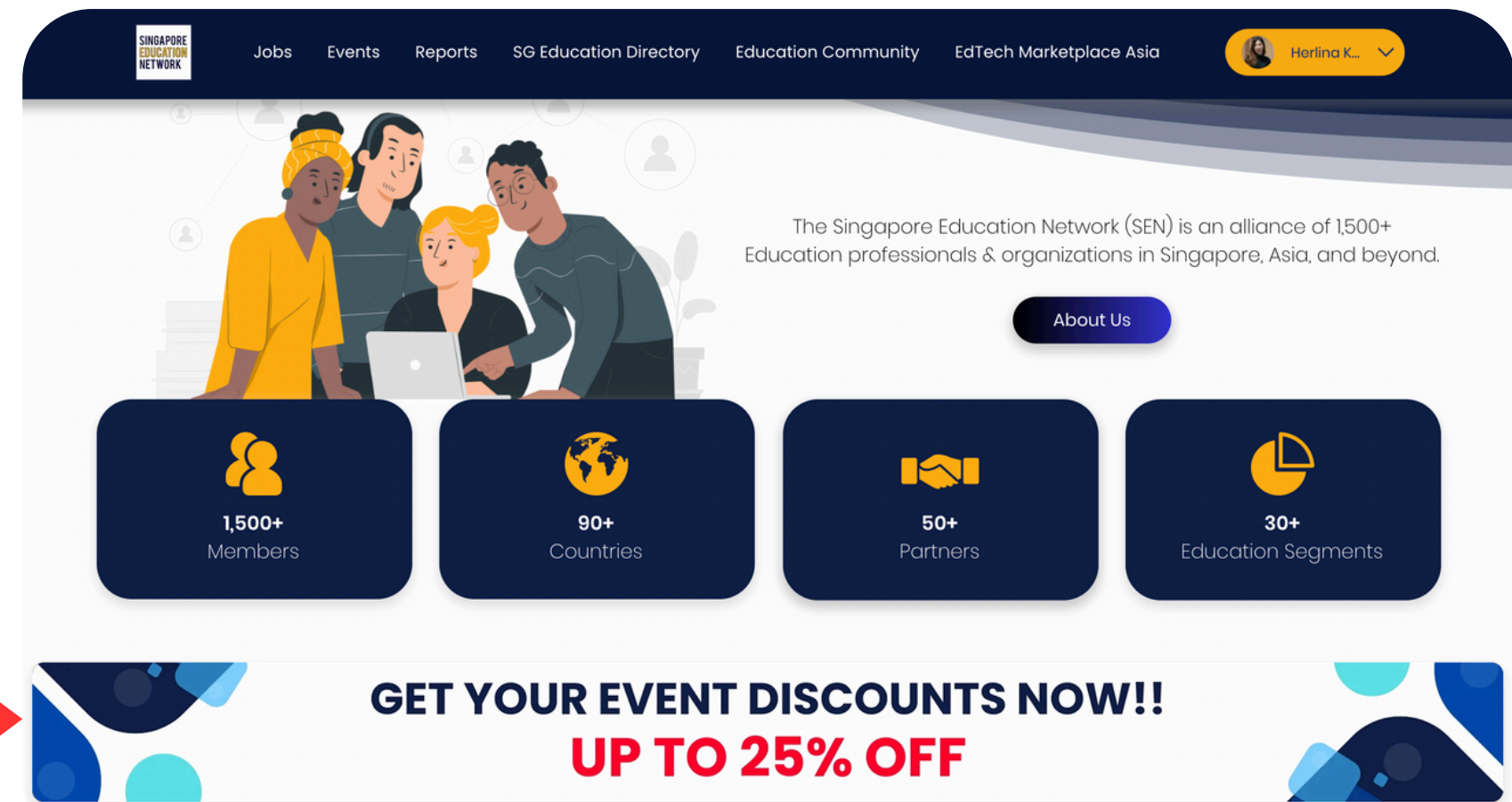
SEN Website

Promotional banner on:

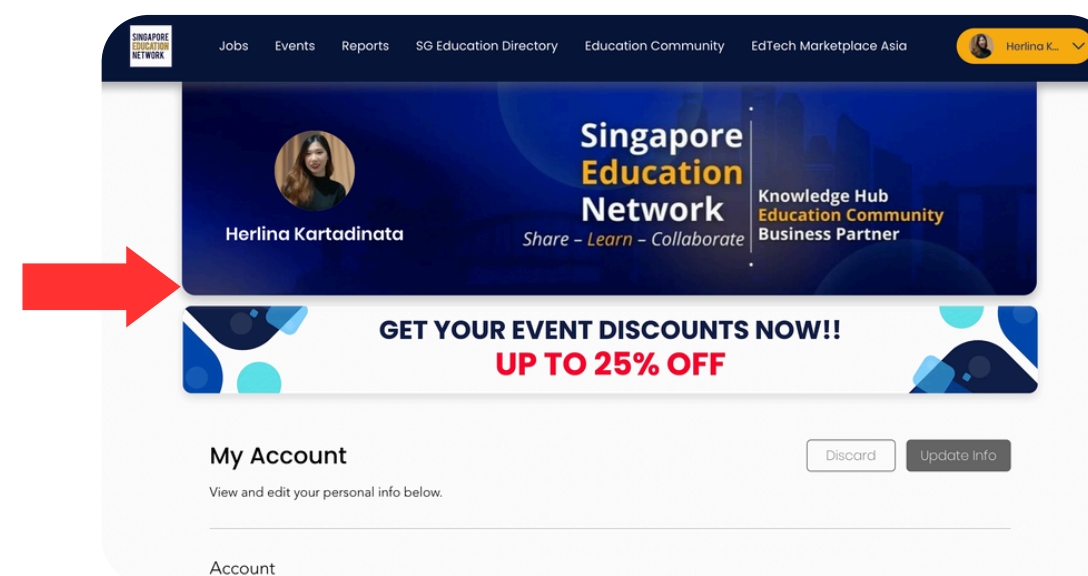
1. SEN home page
2. Member's Dashboard
3. Events Calendar (for events)

[See SEN Website HERE](#)

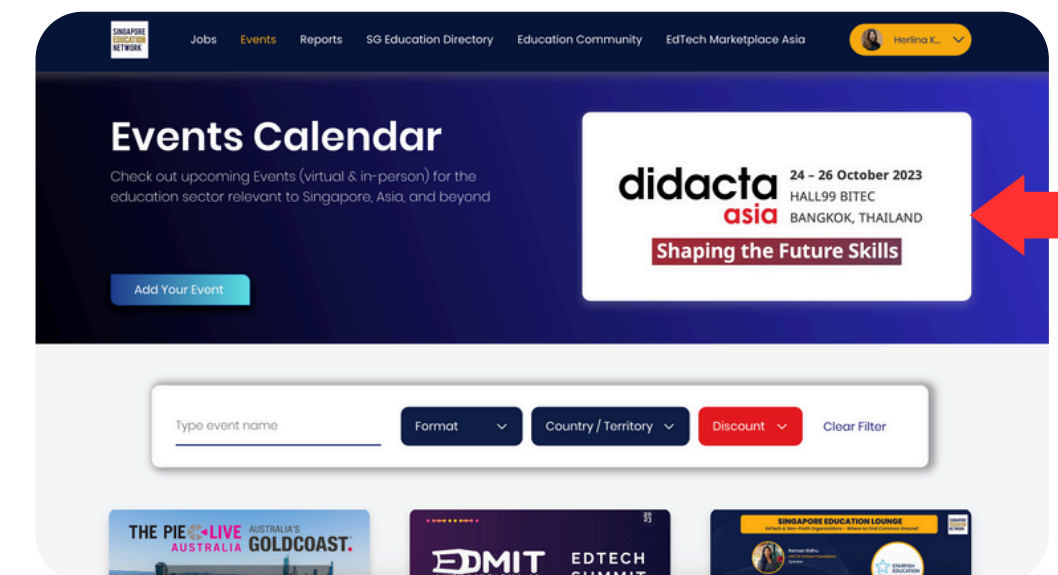
Home Page



Member Dashboard



Events Calendar (for events)





Media Kit 2024 > Channels & Audience

SEN Newsletter, Events EDM, & Digital Education Newsletter

[See Monthly SEN Newsletter Sample HERE](#)

[See Monthly Events EDM Sample HERE](#)

Monthly SEN Newsletter

Published every 2nd week of the month.

Ads banner

Sponsored article

Featured Event

Monthly Digital Education Newsletter

Published every 3rd week of the month.

Ads banner

Sponsored article

Featured Event

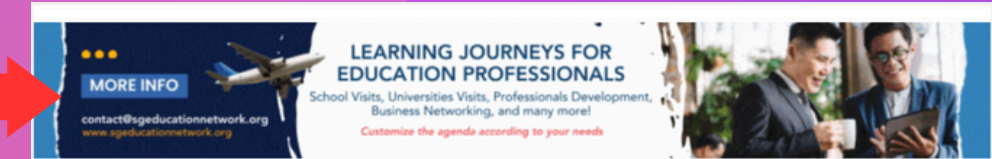
Monthly Events EDM

Published every 4th week of the month.

Featured Event

Ads banner

Sponsored Article



What is Digital Assessment? A Guide to Inspera's Ecosystem
Inspira



No matter what stage your institution is at in its digital transformation, you'll need the appropriate software that can elevate assessments for your context. Find out the basics about digital assessment and what makes Inspera the right software for you.

Read Full Article for FREE



This content is brought to you by Inspera

Inspira develops digital assessment solutions that empower educational institutions, professional organizations, and awarding bodies across the world. Our cutting-edge ecosystem ensures that assessments are efficient, effective, and accessible.

Featured Upcoming Education Event

Edutech Solutions Summit Bali
5 - 7 September 2024



Join us for the Edutech Solutions Summit Bali, a premier annual event dedicated to fostering meaningful connections, sharing invaluable knowledge, and cultivating collaborations. Our summit gathers 200 handpicked decision-makers from schools, campuses, and educational foundations in major Indonesian cities.

Indicate you are an SEN Member/ SEN Premium Member/ EdTech Provider on EMA at "Note to Organizer" to claim the discount.

Event Website

Register Here As Sponsor

Featured Event




Media Kit 2024 > Channels & Audience

Social Media Channels



Promotional activity for:

- Events
- Products
- Branding
- Etc.


 **Singapore Education Network**
Published by Herlina Kartadinata · 15 November at 09:33 ·

Thank you to everyone for attending the Singapore Education Lounge in November 2023! It was such a blast!

It was a pleasure to have everyone join us for such a wonderful evening with such great enthusiasm filling up the venue!

We would like to especially thank EDT&Partners and [Amazon Web Services](#) (AWS) for hosting an intimate networking session with an amazing team and venue supporting the success of Singapore Education Lounge this month!... [See more](#)



 **Singapore Education Network**
2,428 followers
1mo · Edited ·

! Join us at [The PIE Live](#) to Australia taking place on 24-25 July, at the Gold Coast Convention and Exhibition Centre !

...see more



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Hosting and/or Sponsorship of Education Lounge Events

[Read more about Education Lounge Events HERE](#)



Education Lounge Event is an in-person gathering of education professionals hosted by an education organization in Asia.



This event is offering an opportunity to network and build partnerships among education stakeholders from Asia and abroad.

Why Hosting Education Lounge Events?

You can showcase your brand, products, events, etc. to Education Professionals from Asia and abroad.





Media Kit 2024 > Channels & Audience

Hosting and/or Sponsorship of Teacher Skills Network Workshops in Asia

[Read more about Teacher Skills Network HERE](#)



Teacher Skills Network is an Initiative to support Teachers & Educators in their professional development journey.



This network of teachers and educators offers both online and in-person workshops designed to enhance teaching techniques and empower educators with practical tools for professional growth.

Why Hosting Teacher Skills Network Workshops?

You can showcase your EdTech product to the teacher community in Asia.





Media Kit 2024 > Clients & Partners



清华大学东南亚中心
Tsinghua Southeast Asia Center



and many more!



Media Kit 2024 > Contact

COLLABORATE WITH
SINGAPORE EDUCATION NETWORK

Contact Us



contact@sgeducationnetwork.org



www.sgeducationnetwork.org



Singapore & Jakarta