



# MEDIA KIT 2025

[www.sgeducationnetwork.org](http://www.sgeducationnetwork.org)





Media Kit 2025 > About Us

# Make an Impact in the education community

The Singapore Education Network (SEN) is a regional alliance of Education professionals and organizations in Singapore, Asia, and beyond. We are a Knowledge Hub - Education Community - Business Partner and offer stakeholders in the education sector an opportunity to share - learn - collaborate.

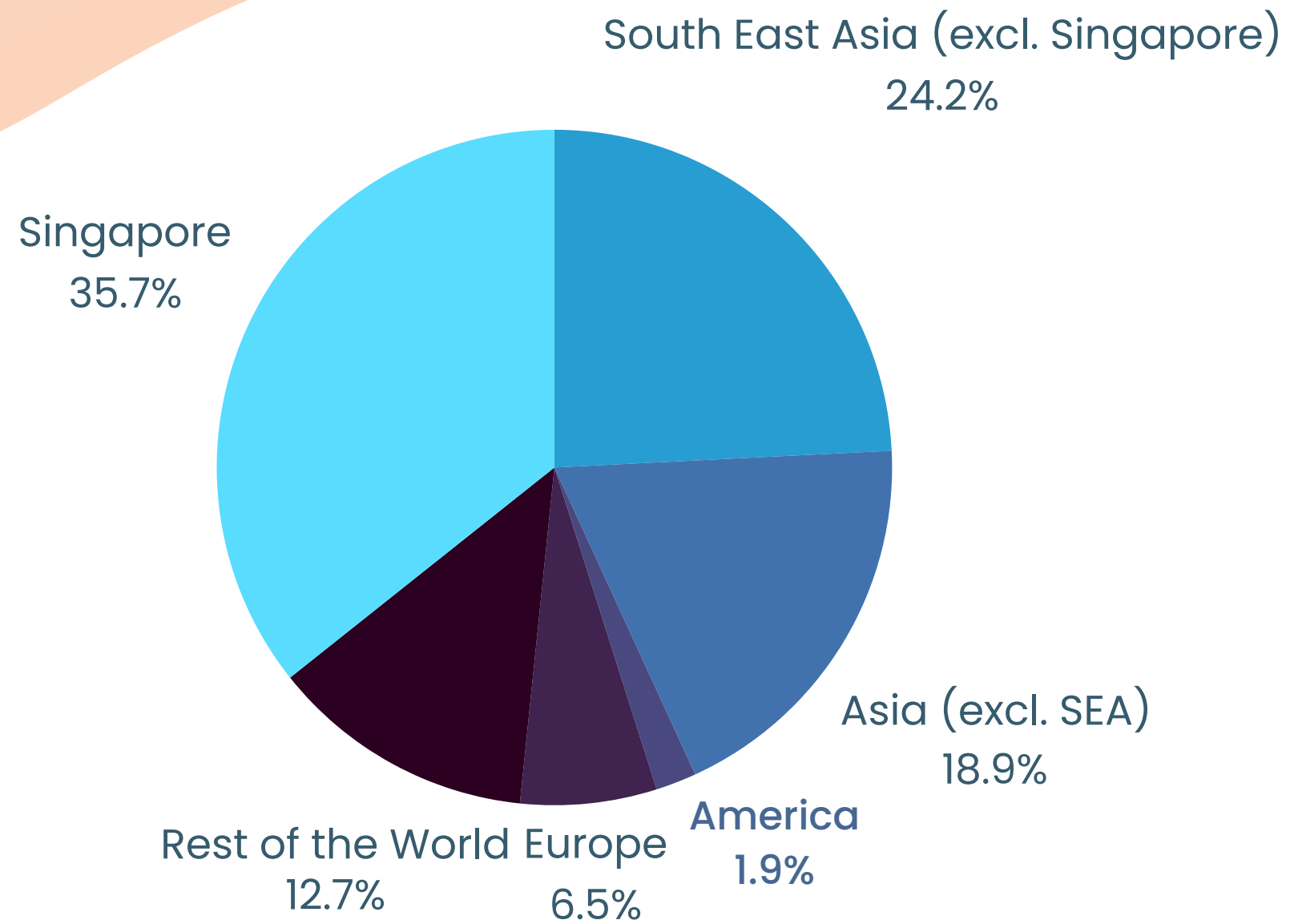
SEN has **2,500+ individual members** from Higher Education institutions, Schools, EdTech & e-learning companies, Think-tanks, Corporates, Government agencies & embassies, International organizations, and more.



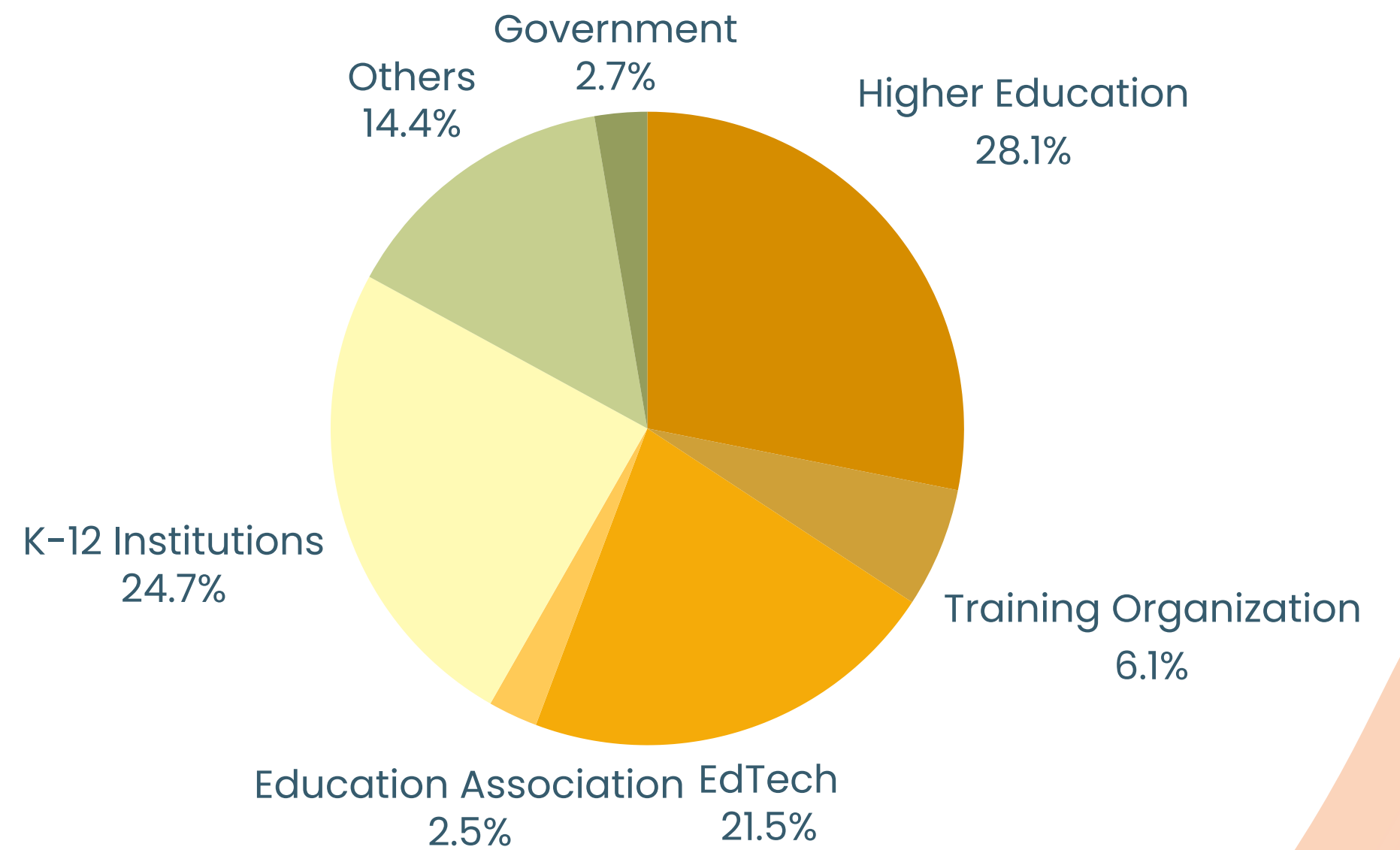


Media Kit 2025 > 2,500+ SEN Members

## Countries & Regions



## Education Segments



\*International Schools, Public Schools, and Early Childhood Centres

# Channels & Audience



## SEN Website



6,000+ page views/month  
1,200+ unique visitors/month

## Newsletter & Events EDM



10,000+  
Subscribers

35+% open rate  
3+% click rate

## LinkedIn Page + Group + Facebook



3,000+  
Followers

600+ Post Views/month  
200+ Unique Visitors/month

## In-Person Events



Teacher Skills  
Network Workshops  
10-20 Attendees



Education Lounge  
20-50 Attendees  
(Singapore,  
Jakarta, & more)



# SEN Website

Promotional banner on:

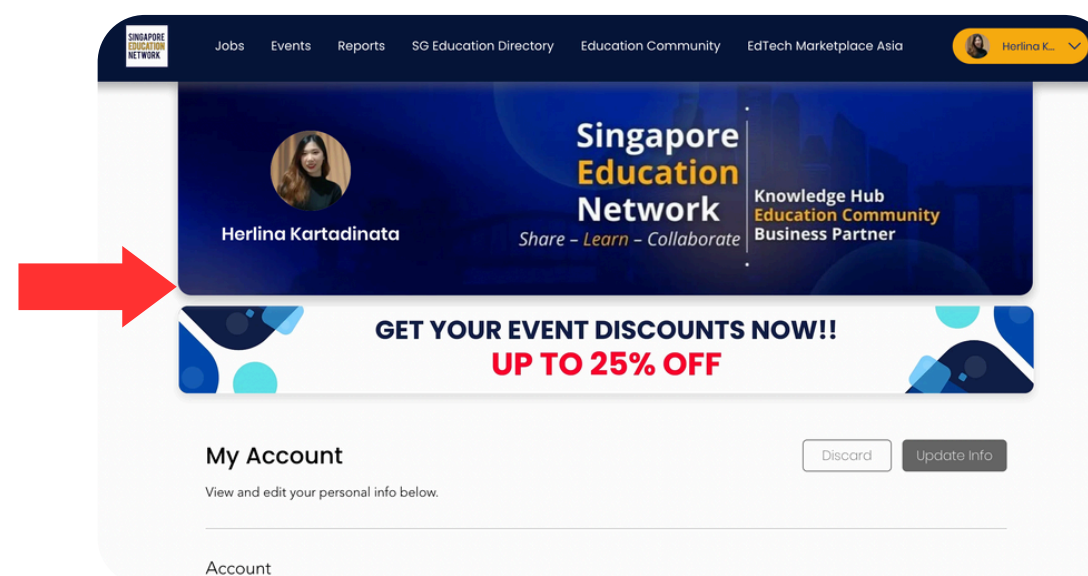
1. SEN home page
2. Member's Dashboard
3. Events Calendar (for events)

[See SEN Website HERE](#)

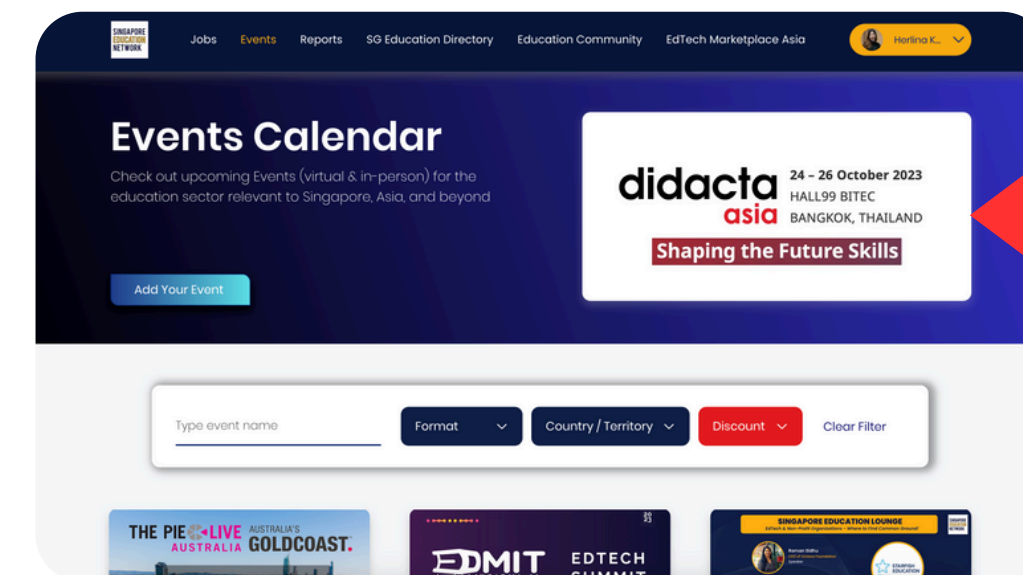
## Home Page



## Member Dashboard



## Events Calendar (for events)





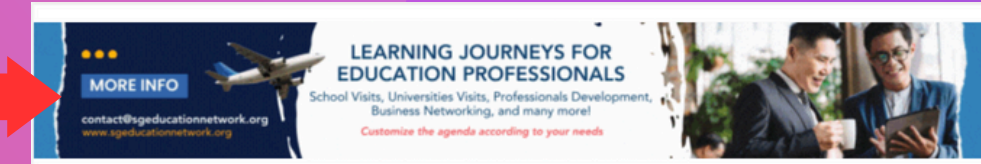
Media Kit 2025 > Channels & Audience

# SEN Newsletter, Events EDM, & Digital Education Newsletter

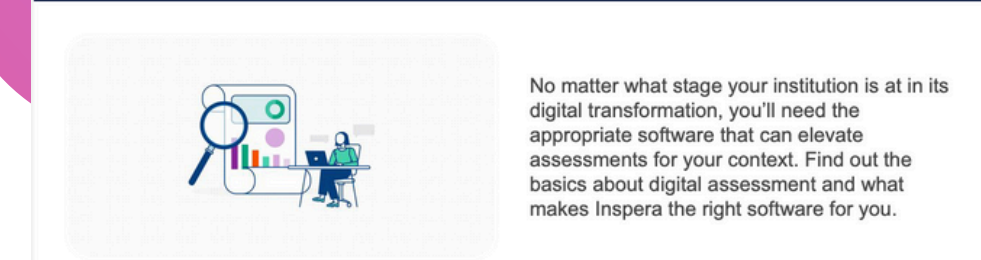
[See Monthly SEN Newsletter Sample HERE](#)

[See Monthly Events EDM Sample HERE](#)

Ads banner



**What is Digital Assessment? A Guide to Inspera's Ecosystem**  
*Inspera*



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**inspera** This content is brought to you by Inspera

Inspira develops digital assessment solutions that empower educational institutions, professional organizations, and awarding bodies across the world. Our cutting-edge ecosystem ensures that assessments are efficient, effective, and accessible.

**Featured Upcoming Education Event**

**Edutech Solutions Summit Bali**  
5 - 7 September 2024



Join us for the Edutech Solutions Summit Bali, a premier annual event dedicated to fostering meaningful connections, sharing invaluable knowledge, and cultivating collaborations. Our summit gathers 200 handpicked decision-makers from schools, campuses, and educational foundations in major Indonesian cities.

**Indicate you are an SEN Member/ SEN Premium Member/ EdTech Provider on EMA at "Note to Organizer" to claim the discount.**

[Event Website](#)

[Register Here As Sponsor](#)

Featured Event

**Monthly SEN Newsletter**

*Published every 2nd week of the month.*

Ads banner

Sponsored article

Featured Event

**Monthly Digital Education Newsletter**

*Published every 3rd week of the month.*

Ads banner

Sponsored article

Featured Event

**Monthly Events EDM**

*Published every 4th week of the month.*

Featured Event



## Media Kit 2025 > Channels & Audience

# Social Media Channels



Promotional activity for:

- Events
- Products
- Branding
- Etc.

**Singapore Education Network**  
Published by Herlina Kartadinata · 15 November at 09:33 ·

Thank you to everyone for attending the Singapore Education Lounge in November 2023! It was such a blast!

It was a pleasure to have everyone join us for such a wonderful evening with such great enthusiasm filling up the venue!

We would like to especially thank EDT&Partners and [Amazon Web Services \(AWS\)](#) for hosting an intimate networking session with an amazing team and venue supporting the success of Singapore Education Lounge this month!... [See more](#)

**Singapore Education Network**  
2,428 followers  
1mo · Edited ·

! Join us at [The PIE Live to Australia](#) taking place on 24-25 July, at the Gold Coast Convention and Exhibition Centre !

...see more



**Connect with leaders in international education**

Febiani Valentine Lo and 13 others · 3 reposts

Like Comment Repost



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# Hosting and/or Sponsorship of Education Lounge Events

[Read more about Education Lounge Events HERE](#)



Education Lounge Event is an in-person gathering of education professionals hosted by an education organization in Asia.



This event is offering an opportunity to network and build partnerships among education stakeholders from Asia and abroad.

## Why Hosting Education Lounge Events?

You can showcase your brand, products, events, etc. to Education Professionals from Asia and abroad.







Media Kit 2025 > Channels & Audience

# Hosting and/or Sponsorship of Teacher Skills Network Workshops in Asia

[Read more about Teacher Skills Network HERE](#)



Teacher Skills Network is an Initiative to support Teachers & Educators in their professional development journey.



This network of teachers and educators offers both online and in-person workshops designed to enhance teaching techniques and empower educators with practical tools for professional growth.

## Why Hosting Teacher Skills Network Workshops?

You can showcase your EdTech product to the teacher community in Asia.





## Media Kit 2025 > Clients & Partners



清华大学东南亚中心  
Tsinghua Southeast Asia Center



and many more!



Media Kit 2025 > Contact

COLLABORATE WITH  
SINGAPORE EDUCATION NETWORK

# Contact Us



[contact@sgeducationnetwork.org](mailto:contact@sgeducationnetwork.org)



[www.sgeducationnetwork.org](http://www.sgeducationnetwork.org)



Singapore & Jakarta